



# Street Map of Saldanha & Jacobsbaai

## 2013/2014 Rate Card

Enquiries  
 Desiree: 082 2651804  
 Elmi: 083 6556859

What to do | Where to stay | Where to shop  
 Where to eat | Other services

This annual publication provides a tool with which residents of, and visitors to the towns on the West Coast can easily locate themselves or the service that they require.

SIZE OF ADVERTISEMENT	RATES
Option 1 : 25mm x 90mm - FRONT OF MAP Under the different categories. (25mm x 30 mm photograph or logo plus a description of ± 40 words.)	R890.00 per year
Option 2 : 55mm x 90mm - NOT CATEGORIZED	R1300.00 per year
Option 3 : 90mm x 90mm - NOT CATEGORIZED	R1600.00 per year
Option 4 : PAGE 3 - FULL PAGE	R4000.00 per year
Option 5 : 50mm x 85mm - BACK PAGE OF BROCHURE	R1550.00 per year

(In addition to the advertisement on the brochure you also get a complimentary listing on [bokkom.co.za](http://bokkom.co.za) for a year, valued at R300.00)

ISSUE	BOOKING DEADLINE	COMPLETE MATERIAL	PAYMENT
Map of Saldanha & Jacobsbaai 2013/2014	7 Feb 2013	16 Feb 2013 (logo, photograph & description) Artworks can be created and photographs taken at an additional cost of R250 per hour.	28 Feb 2012 (Please note: Ads that are not paid up will not be placed)

Publication date: Early April 2013

- Professional and detailed map of the town A2 folded to DL
- Quality product that people like to keep and refer to
- Ads are categorized, colour coded and referenced on the map
- Minimum of 16 000 copies distributed for free

**BANKING DETAILS:** Acc Name: **Extraordinaire Publishing**  
 Bank: **FNB Langebaan**, Cheque Acc no: **62352661063**, Branch Code: **210053** or **250655** for EFT, Ref: **Your Business name**

## List of Distribution Points

- Various information offices in each town: (as well as other businesses that has a small info stand)
  - Air port
  - VA Waterfront (Info office)
  - Langebaan (Info office as well as Pick & Pay, Post and Print, Myconos & Bargain Books.
  - Saldanha (Blue Bay Lodge, Jane's Guest house & Coffee shop, Benguela)
  - Vredenburg (Info office in Mall as well as Pick & Pay and Van Zyl's)
  - Paternoster, (Pottery Studio, Paternoster Hotel, Cape Columbine NR, Info office)
  - St Helena (Three info offices and two hotels)
  - Jacobsbaai (At Weskusplek, Die Herberg, Swartriet and the estate agents)
  - Veldddrif (Info office and two hotels)
  - The Biosphere info office at the turn off to Ysterfontein
  - Engen Garage at the turn off to Langebaan
  - Fossil Park
  - West Coast National Park Office
  - Weskus Spens Padstal
  - All interested guest houses
- Other than the above points, advertisers on the brochure get stocked with an average of 50 brochures to start with and get re-stocked when needed.

## Examples of advertisement sizes

### Option 1 & Option 2 : 25mm x 90mm

**Photograph  
or  
Logo**

**VILLA THERA Guest house**  
4 Star Self-catering cottages in the hart of Langebaan.  
Enjoy a beautiful view of the lagoon, while you are .....  
.....  
.....  
Tel: 022 772 0236  
info@guesthouse.co.za  
www.thera.co.za

### Option 2 : 55mm x 90mm

*Villa Thera  
Guest house*

Tel: 022 772 0236  
info@guesthouse.co.za  
www.thera.co.za

4 Star Self-catering cottages in the  
heart of Langebaan.

20 metres from the beach.

**3 Thera Way  
Langebaan**

**Photograph**

### Option 3 : 90mm x 90mm

**Photograph**

*Villa Thera*

Tel: 022 772 0236 / info@guesthouse.co.za / www.thera.co.za

4 Star Self-catering cottages in the  
heart of Langebaan.  
.....  
20 metres from the beach.

**3 Thera Way  
Langebaan**

**Photograph**

**Photograph**

## Saldanha and Jacobsbaai Map

CUSTOMER DETAILS (Please fax or e-mail the completed form or e-mail all your details with your photograph or logo)

NAME OF COMPANY:

.....  
.....

CATAGORY:

Where to eat:  Where to shop:  What to do:  Other services:  If you need help:  Where to stay:

WORDING OF AD (40 words):

.....  
.....  
.....  
.....

CONTACT DETAILS:

.....  
.....

AD OPTION :

Option 1 : PREMIUM AD (Listed under heading) 25mm x 90mm Cost R890	<input type="checkbox"/>	Option 4 : PAGE 3 - Full Page 90mm x 194mm Cost R4000.00	<input type="checkbox"/>
Option 2 : 55mm x 90mm NOT CATAGORIZED Cost R1300.00	<input type="checkbox"/>	Option 5 : 50mm x 90mm - Back page (Page 4) Cost R1550.00	<input type="checkbox"/>
Option 3 : 90mm x 90mm NOT CATAGORIZED Cost R1600.00	<input type="checkbox"/>		

PERSON RESPONSIBLE FOR ACCOUNT:

Name: .....

Signature: .....

Date: .....

FREE www.bokkom.co.za AD

Y  N

